

Cookie policy MOVEAPPS SpA

1. General Background

This document outlines and specifies the personal data treatment corresponding to the use of cookies or other tools, technologies, or devices for storing and retrieving data on recipients' equipment or devices. In cases where it is not expressly indicated, the provisions of the Privacy Policy shall apply suppletorily.

MOVEAPPS SpA does not use cookies to collect user information or record access IP addresses. Only session cookies are used for statistical purposes (those that allow understanding how users interact through website navigation and the use of the different options and services available on it).

2. Cookies and their use:

Cookies help **MOVEAPPS SpA** understand how visitors interact with web pages by gathering and providing information anonymously. Some are session cookies, which are deleted when you close your browser, and others are persistent cookies, which remain in your browser until they expire or are deleted.

Cookies are text snippets used to store information on web browsers. They are used to store and receive identifiers and other data on computers, phones, and other devices. In this policy, we refer to all such technologies as "cookies".

This policy explains the data we collect through cookies, how we use cookies, their purpose, and the options you have. If the website collects personal data, it will be informed in the website's privacy policy.

Cookies can be classified into three different categories:

According to the entity that manages them:

- i. **First-party cookies:** these are cookies that are sent to your device from our own equipment or domains.
- ii. **Third-party cookies:** these are cookies that are sent to your device from a computer or domain that is not managed by us, but by another collaborating entity. For example, those used by social networks or Google Analytics.

According to the length of time they remain active:

- i. **Session cookies:** these are temporary cookies that remain in your browser's cookie file until you leave the website, at which point they are deleted.
- ii. **Persistent cookies:** these are stored internally on your device even after you finish web browsing, and are accessed every time you make a new visit. A persistent cookie has a specified expiration date, after which it will stop functioning.

According to their purpose:

- i. **Technical cookies:** these are cookies that allow the execution of functionalities, options or services of the website linked to its own services. For example, controlling traffic and data communication, identifying the session, counting visits, using security elements during browsing, or sharing content through social networks.

ii. Preference or personalization cookies: these are cookies that allow access to the service with predefined characteristics based on criteria determined by the website owner, such as language, type of browser used to access the service, regional configuration, etc.

iii. Analysis or measurement cookies: these are cookies that allow us to quantify the number of users, visits or actions, and thus carry out statistical and quantitative measurement and analysis of the use made by users of the website and its contents.

iv. Advertising cookies: these are cookies that allow the management of the operation of advertising spaces and insertions, without specific profiling of the user.

v. Behavioral advertising cookies: these are cookies that store information related to the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

3. The types of cookies used on MOVEAPPS SpA websites.

While cookies may change from time to time as we improve and update the MOVEAPPS SpA platforms, we use them for the purposes detailed below:

Necessary:

Necessary cookies help make the website usable by activating basic functions such as page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Statistics:

The **MOVEAPPS SpA** platforms do not use cookies to collect information from data subjects, nor record access IP addresses, and only use their own, session cookies for statistical purposes (those that allow understanding how users interact through website navigation and the use of different options and services that exist on it).

Below are the cookies used on the websites: <https://www.moveapps.cl/>

Name: `_ga` [x4]

Provider: Google Tag Manager

Purpose: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Name: `_gat` [x3]

Provider: Google Tag Manager

Purpose: Used by Google Analytics to control request rate

Name: `_gid` [x4]

Provider: Google Tag Manager

Purpose: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

4. Legitimation of the processing of data collected through cookies and similar technologies.

MOVEAPPS SpA. is the entity responsible for processing the personal data collected on the websites, in accordance with Law No. 19,628.

This website is enabled for the use of data storage and retrieval devices ("cookies") as long as the user has enabled the use of cookies according to the appropriate settings for the browser they are using.

Therefore, user consent is the main legal basis that legitimizes both the installation and use of cookies and access to the data obtained by them and their subsequent processing.

5. Storage of cookies.

MOVEAPPS SpA. will maintain the confidentiality of the personal data collected and stored in the cookies of the devices; this data will not be communicated to third parties, except when it is necessary to deliver it due to a legal mandate or an order issued by the courts that requires it.

6. Reject or modify the status of cookies.

Each user who accesses the **MOVEAPPS SpA.** websites has the right to accept or reject the use of cookies; they can always modify the selection made regarding the use of cookies.

Rejecting, blocking or deleting the above cookies will prevent us from performing a thorough analysis of web browsing and traffic.

The user can reject the sending of navigation data, i.e., the processing of information, by disabling the use of cookies according to the appropriate settings for the browser they are using.

Changes to the cookie policy:

This cookie policy may be modified. Changes in the way your information is managed will be promptly notified so that you can make an informed decision regarding whether or not to accept the use of your information.

7. Exercise of the rights granted by Law N°19.628:

Data subjects may exercise the rights granted by Law N°19.628 at any time. This includes, in particular, the possibility of:

- a. Requesting information about the data relating to their person, its origin and recipient, the purpose of the storage, and the identification of the persons or organizations to which their data is regularly transmitted.
- b. Requesting that their personal data be modified when it is not correct or up-to-date, if applicable.
- c. Requesting the elimination or blocking of the data provided when appropriate.

To exercise their rights of access, rectification, and deletion, data subjects must make a written request to **MOVEAPPS SpA.** electronically, through the email address: contacto@moveapps.cl.

Summary: **MOVEAPPS SpA.**, in compliance with Article 19 N°4 of the Political Constitution of the Republic, Law N°19.628 on the Protection of Private Life, and its subsequent modifications, and considering the guiding principles and legal criteria contained herein.